

**INTERCOLLEGIATE  
BROADCASTING  
SYSTEM**

# **NEWSLETTER**

61/62-1  
OCTOBER 1961

- \* IN THIS ISSUE, you'll catch up on IBS activities of the late spring and summer. Dave Borst, one of the founders of IBS ans of College Radio, has resigned as IBS President (Page 1). A new Board of Directors has been elected by the Regional Directors (Page 1) and there has been an extensive reorganization of the IBS Regions (Page 4). Pending at the moment before the FCC is an important docket on FM allocations (Page 5). IBS membership has increased to 74 stations over the summer and extensive recruiting plans are under way (Page 2). Activities of the various departments are reported under the appropriate headings.
- \* DAVID BORST has resigned as President of IBS effective August 26th, the meeting day of the new Board of Directors. Dave has accepted a position as an Application Engineer with the International Rectifier Corporation in El Segundo, California. He will continue to serve on the Board of Directors, and will work primarily as Member Services Manager and in maintaining liasion with Western stations. (See below - Board Elections)
- \* BOARD ELECTION results were announced at a meeting of the Board of Directors in the studios of WWVU, at Villanova University, near Philadelphia. Terry Bateman, Program Manager, and John Pegram, Newsletter Editor, were elected as new Directors. All of the incumbent Directors were re-elected. (See list on Page 3). George Abraham was re-elected as Chairman and Richard Crompton, formerly Vice President and Treasurer, was elected President and Treasurer. David Borst, former President, will be Vice President - Member Services, while Charles Quigley, Chairman of Regions Reorganization Committee, will be Vice President - Regions. Managers of eight departments were unanimously appointed by the Board. New to the National organization are Charles Conrad and David Schancupp. Chuck, former IBS Midwest Regional Director, will handle billing of dues and other financial duties for the Treasurer, as Business Manager. Dave, who was a Public Relations Associate last year, will be Public Relations and Publicity Manager.

The Treasurer made his report for the 1960-1961 fiscal year. There was a net gain of \$203.08, in spite of a \$105. loss, resulting from tapes not returned by stations. Mention of an increase in the dues structure received no favorable comment. General operating expenses for 1961-1962 were budgeted at \$1,462. and \$550. was allocated for the purchase of an IBM electric typewriter and a Ozlid Printing Frame for use by the IBS Publication Department. Estimated income of \$2,250. computed at the dues rate of \$30. for 75 stations, was predicted.

Other decisions of the Board of Directors are reported elsewhere in this issue.



GENERAL

- \* DELINQUENT DUES were considered by the Board of Directors at their August 26th meeting. Expulsion proceedings against stations at Catholic University, Western Carolina, Nebraska State, Central Missouri, and Swarthmore. Central Bible College has been dropped from membership as a result of dues delinquency.

The feeling of the Board was that if stations had difficulties, such that there were no funds available for IBS dues, they should immediately consult with the Treasurer. A waiver or dues reduction may be granted at the discretion of the Board of Directors. Since the system is supported solely by dues-paying member stations, finds itself under no obligation to forgive the payment of dues, and will only do so in cases where there has been a prompt petition with an adequate explanation. During 1961-1962, eight stations will be billed at 1/2 rate and three stations will benefit from a complete waiver of dues for the year.

- \* PUBLIC RELATIONS firms, actively promoting their clients' products, frequently contact college stations in the hope of obtaining free air time. Recently, one firm proposed a best dressed man on campus contest, tied in with campus stations. Of course, the nominees would be dressed in the client's apparel and voting was tied to purchases at local clothing stores. A wonderful chance for station promotion, the PR firm says.

Only a child could not see through such a scheme. The PR firm is offering a few dollars worth of cardboard posters in the hopes of avoiding the cost of advertising on college stations. If all our sponsors came up with such gimmicks and promotions, college stations would soon lose all advertising income. Whenever a commercial organization wants to run a promotion with your station, make sure you get money - not just sweat and toil.

- \* IBS MEMBERSHIP is now 74 stations. Eleven of these stations operate FM stations in addition to campus stations under the same management. One member operates an FM station, but no carrier current AM station.

Under the direction of IBS President Dick Crompton, IBS National and Regional personnel are beginning an intensive effort to add new members to the system. A "Recruiting Manual" is being prepared to guide the recruiters and supply them with necessary materials. Groundwork by ex-President Borst at the end of the past school year brought numerous inquiries, which have been answered with a three page letter about IBS.

- \* COLLEGE RADIO CORPORATION has moved from the Chrysler Building to 20 West 43rd Street in New York City. CRC acts as National Advertising Representative for a number of college stations.

- \* THINK you have some good advise for other College Radio stations, or a unique piece of equipment of interest to other Campus FM and Carrier Current station operators? Write it down as an article for the IBS MASTER HANDBOOK, and send it to the Publications Editor. (Address on Page 3)



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For a complete listing of IBS National and Regional personnel, please refer to  
Pages 04.00 and 04.06 of the IBS MASTER HANDBOOK.

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Please send station news, program guides, press releases, clippings, etc.  
to the Publications Editor at the address listed above.

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#### IBS OFFICERS 1961 - 1962

##### Directors:

George Abraham (Chairman)  
Herbert Barlow, Jr. (Secretary)  
Terry Bateman  
David Borst (V.P. - Member Services)

Richard Crompton (Pres. & Treas.)  
William Malone  
John Pegram  
Charles Quigley (V.P. - Regions)

##### Department Managers:

Business - Charles Conrad  
Engineering - William Malone  
F M - Charles Quigley  
Member Services - David Borst

Program - Terry Bateman  
Publications - John Pegram  
Public Relations - David Schancupp  
Regions - Charles Quigley

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#### A LOCATION FOR THE 1962 IBS NATIONAL CONVENTION ? ? ?

A location for the 1962 IBS National Convention is the object of a search currently being carried on by IBS President Crompton and Business Manager Conrad. The System is in need of a host college which is properly located and adequately equipped to host the affair sometime in April of 1962. The host college must be able to provide luncheon and multiple meeting room facilities for 300 to 500 persons during a Saturday meeting. Overnight accommodations, especially on the preceeding night, must be provided economically for many of the delegates, 90% of which will be male.

Economy in transportation and accommodations is important to the student delegates from stations throughout the country. Locations far removed from the middle East Coast would prove prohibitively expensive for IBS National Staff travel.

The 1961 Convention was held at Carnegie Institute of Technology, WRCT, Pittsburgh, and the 1960 Convention was hosted by WKCR at Columbia University in New York.



GENERAL

\* A RECENT EXCHANGE of letters, IBS President, Dick Crompton and David Sutton, Director of the 1962 Midwest Radio Conference, have agreed on a basic plan for IBS Participation in the Conference. This year, the Conference theme will be, "Educational Radio - the Future." More information will be published in future issues of the IBS NEWSLETTER.

ENGINEERING

- \* FM STEREO became a reality during the summer, following the FCC approval of a compatible system last April 20th. Standards adopted by the FCC will permit continued multiplexing by those stations transmitting functional music or closed-circuit programming on subcarriers.
- \* A CONELRAD teletype alerting system employing the facilities of the AP and UPI radio press teletype networks was initiated May 17th. This new alerting system will supplement the existing Radio Monitoring method used to transmit Conelrad Radio Alert Messages. All stations are required to continue to maintain facilities required under the existing Radio Monitoring method.
- \* FM RULES REVISION was proposed in an FCC rule-making proposal on July 5th. In particular, the Commission proposes to revise the Allocation and Technical Standards in an effort to provide greater protection (against interference) to FM stations, and put new allocations on a mileage basis, similar to that used for TV. The deadline for comments has been extended to November 10th. IBS plans to file comments regarding campus FM stations. Copies of the proposal (Docket 14185) are available from: Ben. F. Waple, Secretary; FCC; New Post Office Building; Washington 25, D.C.

In a recent administrative action, the FCC began licensing FM stations in disregard of the 10.7 FM IF frequency. (WHDH-FM, 94.5 mc & WUPY (FM), 105.3 mc - both in Boston.) This may give an opening in some city which is already "filled".

STATIONS

- \* SEVEN IBS STATIONS were promoted to full membership since the last NEWSLETTER. WVBU, Bucknell; WRCT, Carnegie Tech.; WKCR, Columbia University; WEOS, Hobart & William Smith Colleges; WEBS, Marjorie Webster; WRNV, US Naval Academy; and WWVU, Villanova University.

Groups at ten colleges have been admitted as Conditional Members: Bridgewater (WVBC); Harpur; Olivet (WBSD); Principia; Slippery Rock; U of Maryland (WMUC); U of Rhode Island (WRIU); U of Richmond (WCRC); Washington University; and Westminster College.

- \* \* As we run out of space on the last page, I must note that we have far more material for this issue than there is space to print. This is not the usual condition, but an accumulation from the past few months. Next month, I hope to announce some station facility improvements and other station news. Send me your news - address on page 3. J.B.P.



PROGRAMMING

\* WYBC, Yale University in New Haven, Conn., was the winner of the 1960-1961 IBS Program Contest. The winning program, of the series "The Tomb" - a traditionally bizarre form of free expression, was titled "A Christmas Carol, Circa 1984." The prize of 24 1200 foot reels of recording tape was awarded in May, after a close contest and a near tie between WYBC's entry an "Incognito", a production of WRSE at Elmhurst College. Another Program Contest is planned for the Spring of 1962.

\* A WEALTH of Programming Material is available from the BBC Transcription Service at what IBS Program Manager Terry Bateman describes as, "Not-too-exorbitant prices." Flyers and audition discs are available from: Head of Transcription Service, Shirland Road, London W. 9., England. A complete catalog of available transcriptions costs \$5. per year. The transcriptions (each bearing one hour of program material) cost about \$6. each, or \$4. each in lots of six or more.

Programs from all of the various BBC Networks (Home, Light, Network 3, and The Third Programme) are available. In the drama category, over 100 full length plays have been released in the World Theatre series. These programs, ranging from Oedipus Rex and Macbeth to Emperor Jones and more recent works, feature such well-known artists as Dame Edith Evans, Sir Alec Guinness, and Jack Hawkins.

\* REGIONS

\* THE FIRST MAJOR SHIFT of Regional Boundaries since 1956 was made at the Board of Directors meeting at Villanova in August. Major changes include moving western Pennsylvania into the Great Lakes Region, reducing the Midwest Region to the area within 110 miles of Chicago, and setting up two new regions; the Northwest Region and the new Mid-States Region between the North Central and Southwest Regions. The chief aim of the new regional plan is to help Regional Directors maintain more intimate contact with both member and potential members in their regions. The changes reflect increased regional activity, and the belief that the central section of the country has the greatest college radio growth potential in the next few years.

Need for cooperation across regional boundaries, as a result of the changes, will be felt early in the school year. An example would be programming and news service out of Chicago (Midwest) to nearby states, including Illinois (Mid-States) and Wisconsin (North Central). Regional Manager, Charles Quigley, plans strong emphasis on close contact between IBS National and Regional officers to parallel emphasis on personal contacts within and between regions.

New Regional Directors under this system are: NEW ENGLAND, Harry Glaser (WHUS); EMPIRE, Dick Kalaher (WRUC); MIDDLE ATLANTIC, John Bulack (WRTI); CAPITAL, Ed Richards (WGTV); SOUTHERN, Toby Pennington (WETS); GREAT LAKES, Tom Bletcher (WRAR); MIDWEST, Roger Jones (acting) (WTPC); MID-STATES, E. Dale Moser (KTJO); NORTH CENTRAL, SOUTHWEST, WESTERN, and the new NORTHWEST directorships are all temporarily vacant.



The IBS MASTER HANDBOOK is the primary source  
of information about College Radio.

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248 Swedesford Road Malvern, Pa.

THE IBS NEWSLETTER for October 1961

PRINTED MATTER

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